



NextGen Realtor Group...NRG
Advisory Group Meeting Minutes
March 24th, 2010

Members Present: Becky Martin, Cherin Cox, Courtney Johnson Rose, Creston Inderrieden, Erika Sanchez, Irene Ko, John Braun, Joshua LaForce, Julie Pistone, Karishma Asrani, Reeshemah Holmes, Susan Annoura, Terri Lyons, Tiffany Curry, Staff Liaison: Rozlynn Crew

Members Absent: Aaron Styron, Amy Smythe Harris, Angela Williams, Diego Jaramillo, Jaclyn Mueck, Justin Howeth, Melissa Seureau, Mira Hay Perkins, Pamela Post, Shannon Register, Steven Kaufman,

1. We recapped the Social Media Hapy Hour and Thanked our sponsor - Julie Pistone with TK Images
2. NRG UPcoming events -
 - Rebuilding Houston Project - April 17th 2010. Terri Lyons has organized this project. Our focus is to do exterior home repairs for low income families. Terri Lyons will be meeting the homeowners soon. We will be meeting on the 17th at 8:00 A.M. and be there untill the work is complete. We have 22 members signed up and would like for 50 members to participate. Susan Annoura and Tiffany Curry will be picking up the materials on the 16th of April. We discussed the design for the T- shirts and decided to stick with yellow color T-shirts with NRG logo in the front and Volunteer number 1 in the back. We will add the tag line - Young Realtors 40 and Under on the back of the T-shirt. Erika Sanchez will get us pricing on the T-shirts and possibly a sponsor. A conference call will be set up with all the participating members a week before the event.
 - Top Producer Luncheon - April 28th 2010 at the Houston Racquet Club. We will pre-register our events starting with this luncheon. It will cost \$20 if you pre register and \$25 at the door. No refunds. It will be self parking. We will have 4 top producers from different areas as panelists and the Programs committee will come up with the questions. Steven Kaufman will be the moderator.
 - Our new website is almost ready. Taqi, Roz and Diego have been brainstorming ideas and we are close to launching our new website. We will have our past event pictures on the site and it will be linked to Flickr. There will be different

tabs that show our members, event and meeting minutes. Everyone liked the website layout and agreed that we are moving in the right direction. We will soon have links to Facebook, Twitter and Linked In.

- House of Blues is offering a free Happy Hour for NRG. Beer and Wine will be free for 2 hours and then it will be a cash bar. There is a possibility we can get TREPAC to participate with us and any money raised will go towards TREPAC. The group came up with 5 dates (May 20th, May 27th, June 10th, June 17th, June 25th) and Roz will check with House of Blues which one works for them.
3. Tiffany Curry (Communications Chair) gave us an update on Social Media Tools used for NRG. She suggested we use the Tag line "Young Realtors 40 and Under" everywhere we use the NRG logo as targeted marketing to attract target audience. Everyone agreed with the use of the Tag Line. Members from the Communications committee have been assigned to keep up with Facebook, twitter, LinkedIn, Flickr and Ping.fm.
 4. Courtney Johnson Rose gave us an update on NRG's 20 Under 40 Award. The tagline will be "Rising Stars in Real Estate" and the logo has been designed.. The winners will be picked based on production (no. of transactions), community involvement and leadership qualities. The application form is being worked on and the participants can possibly apply through our website when it is completed.
 5. The chair asked the group to come up with ideas for our future luncheons and networking events.
 6. Our next meeting will be held on April 21st, 2010.
 7. Meeting adjourned.